

Lodger's Tax Advisory Committee
April 4, 2012, 10am
City Hall Committee Room

Lodger's Tax Advisory Committee Meeting was called to order by Chairman Marlo Martinez at 10:28am.

Motion by Mr. Pete Valdez to approve the agenda; seconded by Ms. Joann Casados.

Motion carried 3-0.

Chairman Martinez discussed City Manager Lujan's efforts to place signs coming into the City and the committee's interest in the efforts to put 1940s style lights on the bridge by Main Street.

The committee discussed holy week and the tourism in the Valley.

Motion by Mr. Pete Valdez to approve the minutes of May 17, 2011 Committee Meeting and August 19, 2011 Sub-Committee meeting; seconded by Ms. Joann Casados.

Motion carried 3-0.

Espanola Valley Arts Festival Mini-Grant Application

Chairman Martinez requested that the Art Festival application be moved up on the agenda as Ms. Marilyn Johns, Vice President of the Espanola Valley Arts Festival was in attendance.

Ms. Johns stated that their group had been a starting point for several artists in the area and they continued to promote their event. Their booth fees had remained the same since the beginning- \$65 per booth for the 2-day festival.

Mr. Pete Valdez stated that he believed that this event was positive for the Valley.

Motion to approve the recommendation to the Governing Body approving the \$2,000 requested by the Arts Festival; seconded by Mr. Valdez.

Motion carried 3-0.

Ms. John thanked the committee and stated that she was touched by their support.

Espanola Fiesta Council Mini-Grant Application

Ms. Casados stated that she didn't believe all of the money should be appropriated to the Fiesta Council as they had several committees for the purpose of fundraising. Chairman

Martinez asked what the Committee believed they should provide. Ms. Casados suggested \$2,500 so that some cushion was left in the budget.

Motion by Joann Casados to recommend the appropriation of \$2,500 at this time to the City Council; seconded by Mr. Pete Valdez.

Motion carried 3-0.

Ms. Casados suggested making a recommendation that the Mayor appoint a committee to create a restaurant tour for Valley.

Chairman Martinez suggested a hotline for littering.

Ms. Casados suggested a listing of 3 main goals for the group to advocate for before the Governing Body.

Mr. Valdez suggested volunteers collecting trash during parades. The committee requested that the City Clerk Mascareñas bring the suggestion to Judy Martinez, Fiesta Council.

Motion by Mr. Valdez to adjourn; seconded Ms. Casados.

Motion carried 3-0.

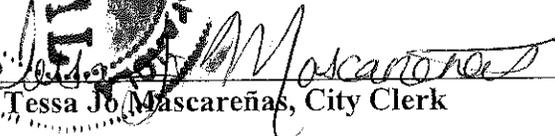
Meeting was adjourned at approximately 11:13am.

Minutes taken and transcribed by Tessa Jo Mascareñas, City Clerk.

APPROVED AND ADOPTED THIS 4th DAY OF May, 2012.



Marlo Martinez, Chairman



Tessa Jo Mascareñas, City Clerk